

Social Collective



In association with:

Mashable
The Social Media Guide

About Social Collective

Social Collective is an event being held on 30 September 2010, at Weston Theatre in Museum of London, bringing together collective thoughts on social media for 2011. The event is much more than another introduction to social media. We're looking forward into the bigger picture about how we communicate within the platforms and how we measure and integrate social media into our strategies, customer service and marketing campaigns.



Weston Theatre, seats 220

We're not looking to produce just 'another' event, we are bringing together some of the leading authorities in social media, from app developers to word of mouth evangelists to discuss where and how the industry is evolving. Social Collective 2010 is set to be 'A forward thinking social media conference'. Attendees will consist of senior level professionals working in the social media industry, including PR agencies, digital agencies and specialist social media agencies.



Currently, we're working on a fantastic event line-up, consisting of a full day of paid workshops with leading keynote speakers from across the space, all culminating in an evening social event Grange St Paul's Hotel with a much bigger capacity giving you the opportunity for further discussion and networking with like minded people.

Be it, Live it, Join it!

For further information, including speaker line up and ticket prices, visit:

www.social-collective.com

To discuss sponsoring Social Collective, contact:

Beth Carroll

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Sponsorship Opportunities

Gold Sponsorship: £2,000

In advance of event:

- Logo included on all marketing material associated with Social Collective, including tickets, advertising and flyers
- Mention in all press material associated with event
- Logo, link and 100 word summary on social collective website

- Opportunity to supply 1 x guest blog in advance of event, to be uploaded to the Social Collective blog
- Acknowledgement of sponsorship on 10 x Twitter posts in advance of event

At event:

- Opportunity to include marketing material in gift bags at event
- Mention in opening speech at event
- Opportunity to display promotional banner at event
- Opportunity to distribute marketing material at evening event
- 2 x tickets to event
- 5 x additional tickets to evening event

Silver Sponsorship: £1,000

In advance of event:

- Logo, link and 50 word summary on social collective website
- Opportunity to supply 1 x guest blog in advance of event, to be uploaded to the Social Collective blog
- Acknowledgement of sponsorship on 5 x Twitter posts in advance of event

At event:

- Opportunity to include marketing material in gift bags at event
- Opportunity to distribute marketing material at evening event
- 2 x tickets to event
- 3 x additional tickets to evening event

Bronze Sponsorship: £500

In advance of event:

- Logo and link on social collective website

- Opportunity to supply 1 x guest blog in advance of event, to be uploaded to the Social Collective blog
- Acknowledgement of sponsorship on 5 x Twitter posts in advance of event

At event:

- Opportunity to include marketing material in gift bags at event
- Opportunity to distribute marketing material at evening event
- 2 x tickets to event

Speaker Sponsorship: £1,000

In advance of event:

- Logo, link and 50 word summary on social collective website
- Opportunity to supply 1 x guest blog in advance of event, to be uploaded to the Social Collective blog
- Acknowledgement of sponsorship on 5 x Twitter posts in advance of event

At event:

- Opportunity to include marketing material in gift bags at event
- Opportunity to distribute marketing material at evening event
- Mention in introduction to speaker at event
- 2 x tickets to event
- 3 x additional tickets to evening event